The Three Persuasive Appeals:

Definition:

Click or tap here to enter text.

Strengths:

Click or tap here to enter text.

Weaknesses:

Click or tap here to enter text.

Definition:

Click or tap here to enter text.

Strengths:

Click or tap here to enter text.

Weaknesses:

Click or tap here to enter text.

ETHOS

LOGOS

PATHOS

Definition:

Click or tap here to enter text.

Strengths:

Click or tap here to enter text.

Weaknesses:

Click or tap here to enter text.